

OUTSIDE
BACK

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FRONT

GENERAL INSTRUCTIONS (READ FIRST)

1. Hide or delete this instruction layer along with the guide layer when the file is completed and ready to be submitted for print. These layer are simply intended to act as guides and aid you in preparation of the file.
2. There is some sample content in the content layer (hidden by default) where you should place your work. Feel free to delete this and work on this layer or add more if need be.
3. If you have any graphics that are meant to be going all the way to the edge of the pages, then ensure they are stretched to the bleeds. This extra bit is cut during the trimming process but ensures that there is no accidentally visible white outlines on such pages.
4. Any text or content that can not be lost under any circumstance are to be inside the print safety margins.

Greeting Cards (Portrait)

Finish Size: 5" x 7"
(Flat Size: 10" x 7")

safety margin

All text or content that cannot be lost to cutting must be inside this safety margin of 1/8"

cut line

Printed product cut here to the finish size

bleed area

Any artwork that touches the cut line must extend beyond to the red line. Note that the content in this bleed area will be cut off, however doing so ensures safe cutting (i.e. eliminating the chance of having an undesirable white border)

fold line

The card will be scored here for folding purposes. This guide unlike others does not affect printing in any manner, and is just provided as a design guide.



INSIDE